

agilean



**GETTING PROJECTS BETTER DONE!
SUCCESSFUL. OPTIMIZED. INSPIRED.**

«Products and projects are made by people for people»



The visionary.

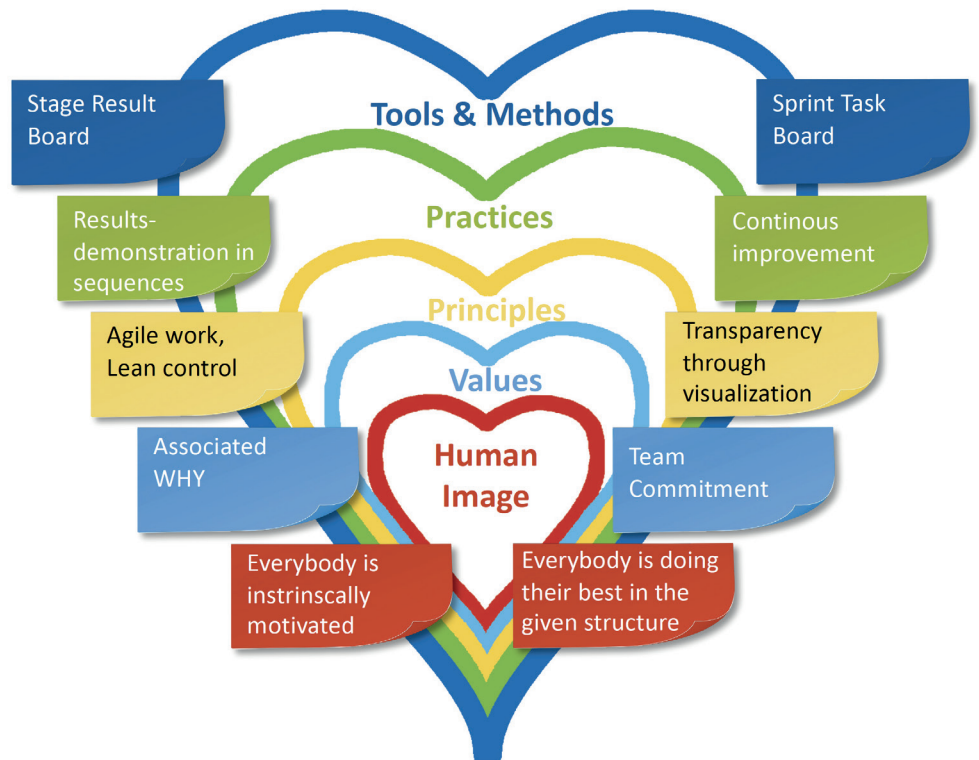
There's no doubt about it: I, Heinz Erretkamps, live my heart's passion intensively: organizational development between the guard rails of Agile and Lean. Under my guidance, many companies in various industries have turned innovation and development projects into beacons of organizational change. I can admit: I am proud of this.

Within the agilean framework, people develop their full innovative and productive potential. Helping to shape a more humane, but also profitable working world - that is my great goal today: a mission that has only just begun and is far from over.

The agilean philosophy.

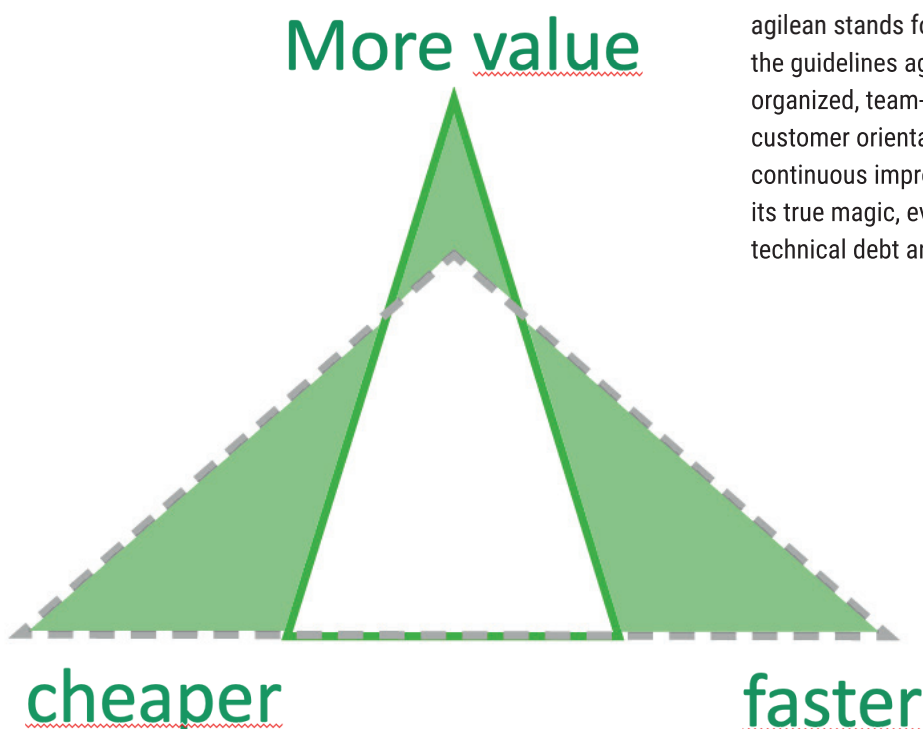
The structure of the project management tool agilean:

A human-friendly approach to project and organizational development. Expressed in the words of Arthur Schoppenhauer: »What is averse to the heart, the head will not admit.«



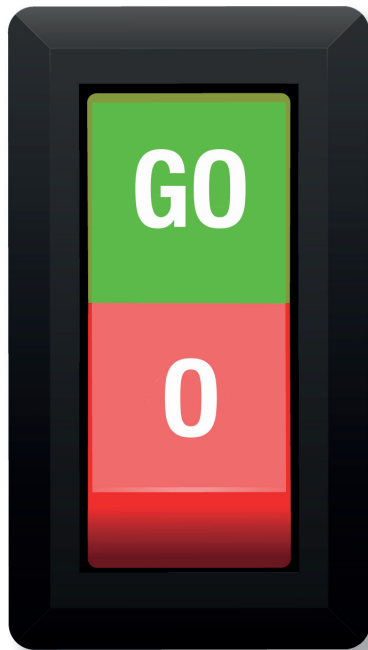
Profit of agilean.

agilean stands for people-oriented project management between the guidelines agile and lean. Agile stands for an adaptable, self-organized, team-oriented way of working. Lean stands for customer orientation, focus, flow, efficient value creation and continuous improvement. This is how the «magic triangle» unfolds its true magic, even in classic corporate structures. Costs of delay, technical debt and budget overruns are a thing of the past.



The agilean transformation.

Flip the switch. Now!



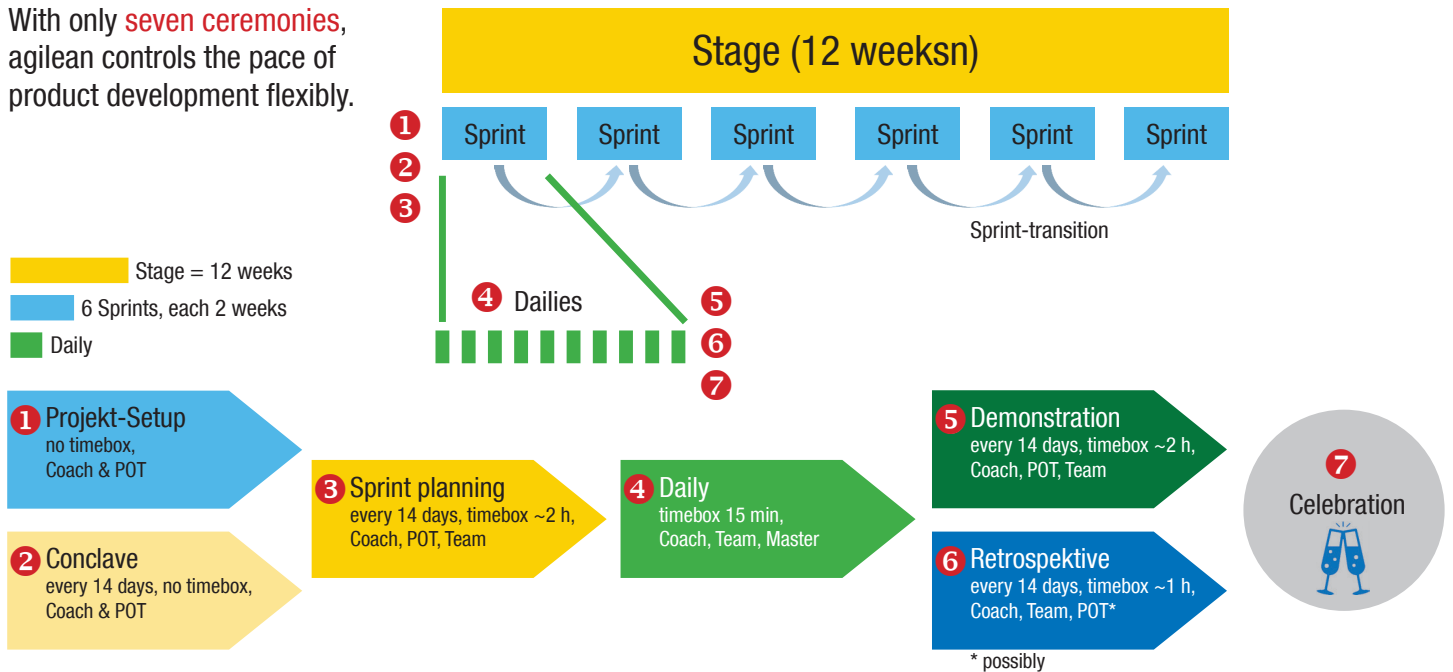
Planned results are delivered every 2 weeks.	Planning instead of delivering results. Stress towards the end of the project.
Highly motivated team is trained and works agilean.	No standardized method at the execution level.
Demonstration of project progress through deliverables every 12 weeks.	PowerPoint battles at Gate Reviews.
Ruthless transparency at all levels.	Flying blind in the projects.
Development of agilean competence in the company and potential development of the employees.	Long-term dependence on external consultants.

Figures from experience:

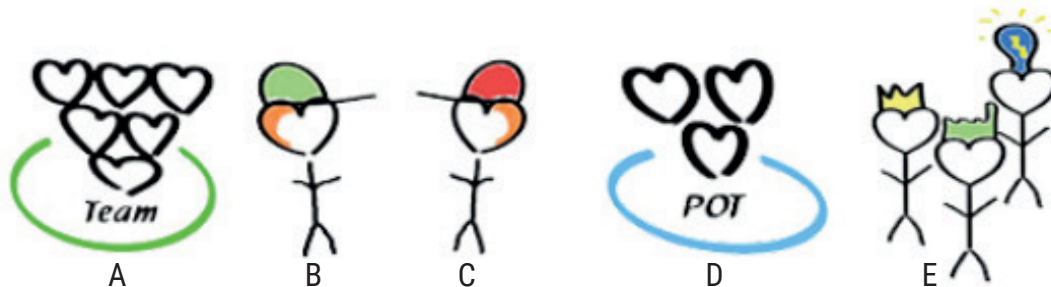
- > Project time cut in half, 10-30 % cheaper
- > Result delivery rate every two weeks higher than 80 %
- > 180 successful projects
- > 13 years of experience in agilean project management

Results, transparency and communication in step.

With only **seven ceremonies**, agilean controls the pace of product development flexibly.

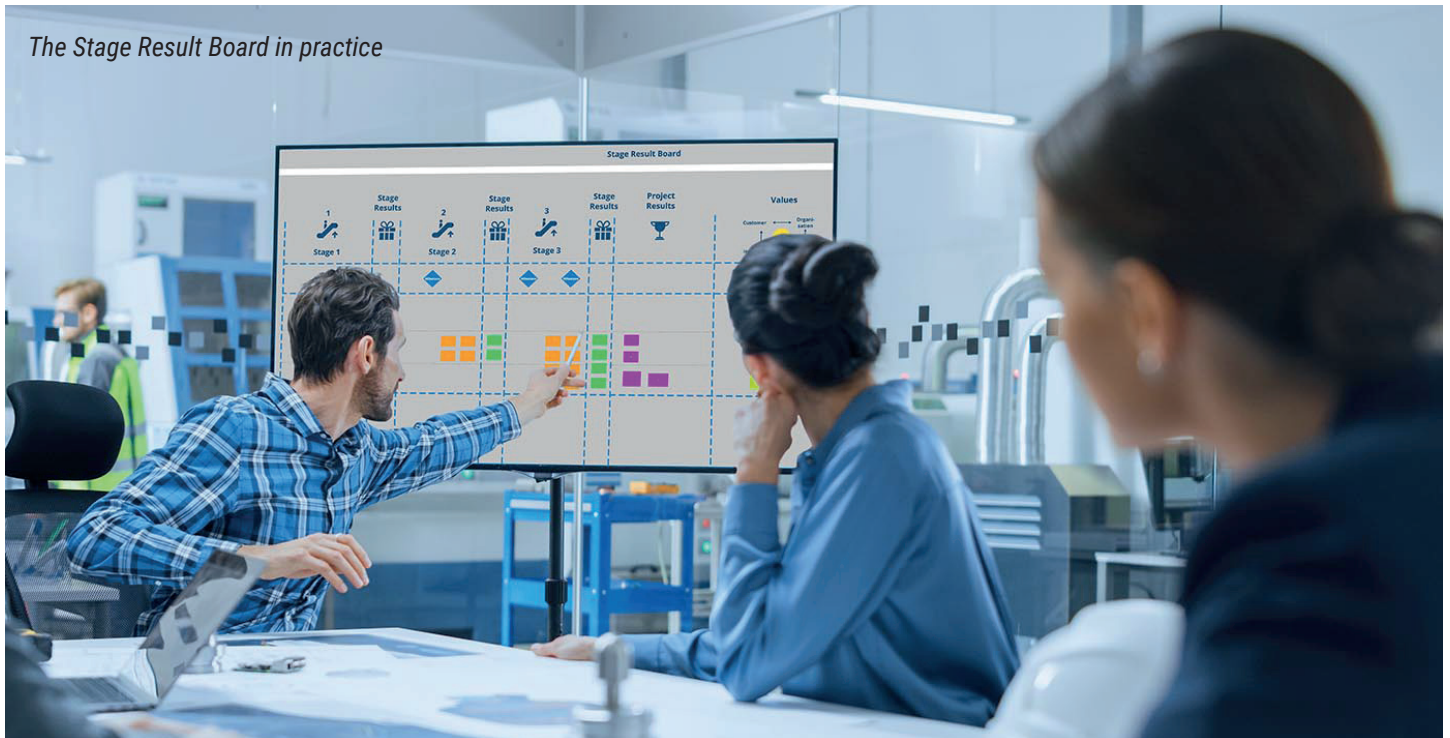


The roles for a successful project team.



The roles/mandates in agilean are:

- > A / Team / 6 to 9 participants
- > B / Master / as a team member supports the self-organization
- > C / Coach / the informal authority supports the team and the product owner
- > D / Product Owner / leads the project to success
- > E / Stakeholder



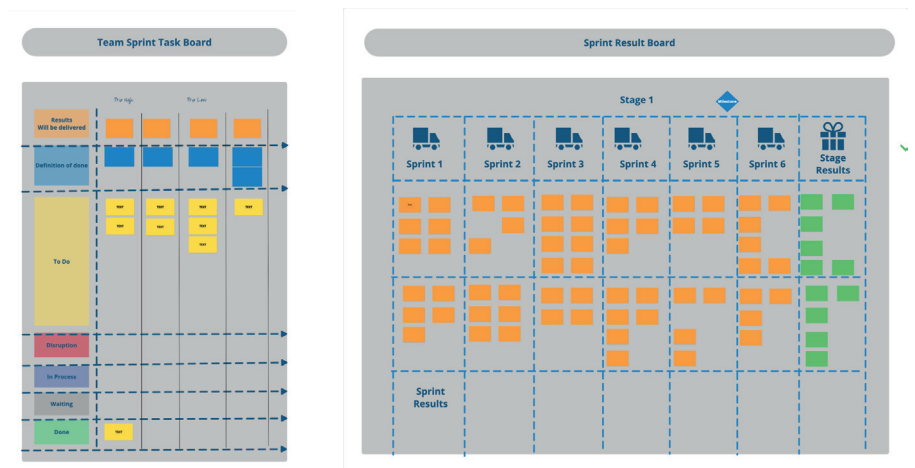
The Stage Result Board in practice

With agilean, there is no more flying blindfolded.

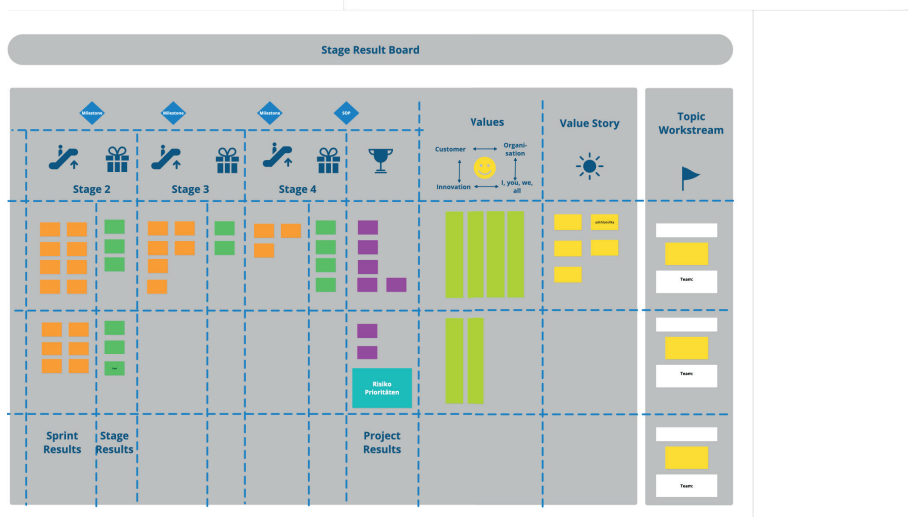
agilean visualization

agilean uses the principle of visualization as an anchor point for communication and planning.

With the **Sprint Task Board**, the team completes the work packages described on the **Stage Result Board**. This gives the project stability by achieving small results on a daily basis and by the delivery of further results at the end of the Sprint.



All agilean boards are available as electronic tools and therefore also work for global and remote working teams.



The implementation of agilean in your company.

PHASE A agilean- Assessment

1 The processes and structures are analyzed.

2 A pilot project and the team are defined.

3 An individual concept is developed.

PHASE B agilean- Setup

4 The agilean elements are communicated to the project team and are trained.

5 The agilean project setup is structured. The responsible management is involved.

6 Sprint 1 is planned and its results are presented by the project team.

7 After that, improvement opportunities are implemented in the next sprints (every 2 weeks).

PHASE C The first Stage

8 The agilean development takes place in real working.

9 In the first stage transition, the results are demonstrated.

10 Necessary changes are implemented and coordinated, and this continuously.



Giving wings to passion instead of restraining its wings.

The agilean academy empowers people to successfully apply and sustainably anchor the innovative agilean principles in their organizations.

Team Member/agilean Basics, agilean Master, agilean Product Owner and agilean Coach: Each training is tailored to the specific functions, aptitudes, responsibilities and rights of the respective role in terms of content, depth and duration.



We are proud of the successful use of agilean with these customers. A selection.

TRUMPF



Read the article using the QR code. The article is in German!

**Media article on
Trumpf SE + Co. KG, Machine
Tools, Ditzingen**

How „agilean“ is revolutionizing product development. Developing faster, becoming more innovative and reacting flexibly to market requirements - these are the challenges for companies to get a grip on increasing complexity. Heinz Erretkamps outlines a pragmatic and solution-oriented approach to agile transformation that enables companies to move from reacting to acting.

ProjektMagazin
Das Fachportal für Projektmanagement

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Wenn es auf Time-to-Market ankommt

Komplexe Produktentwicklungen mit Agile und Lean beschleunigen

Trotz ausgefallener Projektmanagementmethoden gibt es vor allem bei Produktentwicklungen immer noch eine große Diskrepanz zwischen hohen Erwartungen und den bis zur Deadline tatsächlich realisierten Ergebnissen. Viele Unternehmen beschäftigen daher die Frage, welche Prozesse oder welche Tools sich eignen, um mit möglichst kurzen Time-to-Market-Produkte zu entwickeln, von denen die Kunden begeistert sind.

Wie und wo also anfangen? Ein Produktentstehungsprozess (PEP), ein Stage-Gate-Prozess, V-Modell, Scrum, Kanban, Agile oder Lean? Braucht es nicht eine ausgeglichene, detaillierte Vorgehensweise? Ist externe Energie erforderlich oder lässt es sich mit der internen Mannschaft stemmen? Muss dazu nicht die ganze Organisation erst einmal geschult werden? Ist ein Ansatz bottom-up oder top-down richtig?

Eine Empfehlung fällt nicht leicht. Letztlich geht es darum, dass Menschen stattdessen ein Umfeld gestalten, in dem sie gemeinsam kreativ und produktiv sein können – ein Umfeld, in dem die Projektteams für das Produkt "leben" und in dem jedes Mitglied stolz darauf ist, Teil eines Gewinnerteams zu sein. Leider finden wir noch viel zu selten einen solchen Rahmen, in dem sich jeder einbringen kann, in dem man sich gegenseitig unterstützt und in dem etwas entsteht, das größer als die Summe der Einzelteile ist. Aber genau das ist die Basis, die in der Folge bedarfsgerecht und kontextbezogen mit Elementen der oben genannten Managementsysteme angepasst werden kann. Das ist echte Agilität, was gleichbedeutend mit Dynamik und Flexibilität ist, sowie echtes Lean Management mit optimaler Anpassung an die Anforderungen, damit ein echter Value Flow entsteht.

Der Einstieg in die agile Zukunft ist lean!

In diesem Beitrag zeigen ich Ihnen, wie sich auch im Bereich der Entwicklung von mechatronischen Systemen, wie etwa Produktionsanlagen, agile Ansätze und Lean-Methoden einsetzen lassen, um

- komplexe Produktentwicklungen zu beschleunigen
- auf den Kundennutzen zu fokussieren und
- dabei Freude zu haben.

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The Team.

Heinz Erretkamps' mission: «I help people to turn complexity into profit instead of being at its mercy. Making organizations and people grow: through communication, focus and creativity, but also by means of personal responsibility, discipline and tact.»

He is supported in this endeavor by his team, consisting of experienced professionals in their respective fields of work. Professionals who have worked in research and development for many years and who inspire and accelerate.



agilean GmbH

Management board:
Heinz Erretkamps / Lutz Kunze

Sales & Marketing
Matthias Wiemers

**Scientific Director
agilean Academy**
Prof. Dr. Volkmar Langer

Coaches & Trainer
Heinz Erretkamps / Lutz Kunze
Prof. Dr. Volkmar Langer / Frank Gerich
Guénola Langenberg / Gerd Pokraka
Julia Robinson

Backoffice
Christine Schwan

Communication
Thomas Schwan

IT-Service
Carsten Fuchs

How projects become successful.

The CEO of agilean, Heinz Erretkamps, on simplicity, stability, security. And clear expectations.

*Click on the image above or use the QR code,
you will then be redirected.
The video is in German!*



PROJEKTE REALISIEREN – ERFOLGREICH UND GELUNGEN

agilean 

Heinz Erretkamps
+49 172 257 0153
heinz.erretkamps@agilean.de



agilean GmbH
Kratzweg 34
51109 Köln
+49 221 9549 1212
heinz.erretkamps@agilean.de
www.agilean.de


PRODUKTENTWICKLUNG MIT HIRN UND HERZ UND HAND